



Kennedy Addresses Foreign Language Press -- OPC SERVES AS SETTING FOR CAMPAIGN KICKOFF



Photos Courtesy N.Y. Times

The Overseas Press Club became the focal point of the 1960 election on Friday, August 5, as Senator John F. Kennedy used the Club dining room for the first formal press conference of his campaign.

The Democratic party nominee, no stranger to the club quarters as a previous participant in an OPC Book Night program, appeared before a gathering of foreign-language newspaper editors in what he described as "really the first speech I've made since the Democratic convention."

Fifty-Two Papers

Fifty-two different foreign language publications were represented, together with

the full complement of correspondents covering his campaign, and a covey of local reporters for newspapers, magazines and broadcast media.

Guests at the hour-long press meeting, which started at eleven o'clock in the morning, included editors from Detroit, Chicago, Pittsburgh, Cleveland, and other cities where American publications in foreign languages are issued.

Front Page Coverage

The timing of the meeting resulted in first-page attention and photographs both in late editions of Friday afternoon papers and in the Saturday morning papers.

Newsreel pictures were taken for the three major TV networks and for theater presentation. (Continued on page 3)

JOT THESE DATES ON YOUR

CALENDAR



Tues., Aug. 16 - Open House:
Frank Gibney—author of best-seller "The Operators" (Harper), member OPC Board of Governors, Life editorial staffer. An opportunity to learn about effect of influence peddling and payola on American life (and how to get your share). With special panel. Cocktails, 6:30 p.m. Dinner, 7:30 p.m. Reservations, please.

Wed., Aug. 17 - Olympic Night:
Reception for members of U.S. Olympic team leaving for Rome games. Lindsay Nelson, NBC sports commentator, will moderate program. Cocktails, 6:30 p.m. Dinner, 7:30 p.m. (Story page 7)

Fri., Aug. 19 - "Dinner on the House" Night. Free dinners for member and one guest holding lucky ticket. Drawing at 8:00 p.m.

Tues., Aug. 23 - Open House:
"Where Are People and the Animals Going?"—Dr. Fairfield Osborn, President of the N.Y. Zoological Society and author of "Our Plundered Planet." Color movies of African wild life will also be shown. Cocktails, 6:30 p.m. Dinner, 7:30 p.m.

Tues., Aug. 30 - Open House:
Guest speaker **Joseph C. Peters**, just back from Yugoslavia.

WILLIAM L. LAURENCE NAMED OPC VICE PRES.

William L. Laurence, member of the OPC Board of Governors, has been named 4th vice president of the Club, it has been announced by president John Luter.

The appointment — made possible by an amendment to the Constitution which recently became effective — was proposed by the president and voted unanimously by the Board members at their August 3 meeting.

Joseph J. Wurzel, first alternate member of the Board, moves up to the Board of Governors to replace Mr. Laurence. (Continued on page 5)

Overseas Ticker

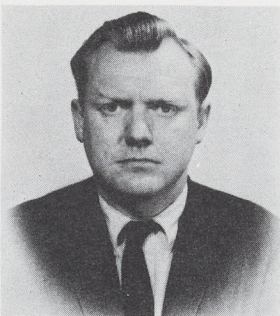


..... Edited by CHARLES KLENSCH.

MEXICO CITY... from ART DIGGLE

Min Health Dr Jose Alvarez Amezcua spoke at Fgn Corr Assn luncheon on govt's successful drive against malaria **Bob Benjamin** and Henry (Woody) Wiley publishing Construcccion Mexicana, Spanish-lang edition of MGHrawHill monthly business mag.... **Paul Kennedy**, NYTimes, **John Alius**, UPI, and Charlie Guptill, AP, traveled down to Acapulco for chat with Sen Lyndon Johnson at beachside pressconf set up by George Reedy, Johnson's press secy....

In town on special assignments — **Milton MacKaye**, Sat-EvePost; **Bert Schorr**, WallSt-Jnl; **William Hessler**, Cincinnati Enquirer; **Romney Wheeler**, USIS Radio-TV; **Tom Mahr**, Houston Press; **Howard Rusk**, NYTimes; **Cameron Day**, Printers Ink....



Diggle

Marion Wilhelm, ChriSciMon, feted brother **John**, MGHrawHill, and wife at MexCity pressclub. Mexican dignitaries and club members out in force.... NY Times' Kennedys have left on 2-month homeleave with plans for long motor trip through New England and Canada....

John Alius, UPI buochief, and **Dave Weber**, NBC/Laredo Times, off to Havana **Bert Quint**, NYHerTrib, editing American Chamber of Commerce monthly Mexican-American Review.... Freelancer **James A. Maxwell** doing thrift-tour piece on Mexico for Holiday.... **Dan James**, WallStJnl, has finished his definitive treatment of Mexican-US relations — 'The Mexicans and Us' — and is celebrating by moving wife **Jessica** and self into new penthouse apartment....

Morris Frank, Houston Chronicle columnist, is visiting.... **USIA LatAm** dir **John McKnight**, an ex-AP corr, was in town briefly.... **John Wix**, former INS man here, has returned after a year in Colorado.

Richard Cushing, former AP fgn corr and ex-USEmb public aftrs ofcr in Havana, has taken over as dpty PAO here. Cushing and family move into **Milt Carr's** old house in Colonia San Angel, which Milt and wife **Mert** left for new UPI exec job in Atlanta.

TAIPEI.... from GERALDINE FITCH

Cmdr Vincent C. Thomas, outgoing PRO of USTDC, was awarded a Cloud & Banner medal by the Chinese Navy for

"promoting good relations."... **Sirne H. Adelman**, asst USIS cultural aftrs ofcr, left Aug 3 with wife for assignment in West Germany.... Fgn Corrs Club honored departing Maj Gen **Fred M. Dean**, chief US 13th Air Task Force, and Mrs **Dean** at reception Aug 4.

BONN... from HERBERT ALTSCHULL

Morrie Helitzer, MGHrawHill buochief here for the past 4 yrs, has returned to the US for a year at Columbia U on a Council on Fgn Relations fellowship. He will study the role of the American businessman in Euro. MGHrawHill has not yet named a replacement.

John Mecklin, TimeLife buochief, is taking homeleave with wife and two sons. They are planning to do some loafing near Mecklin's hometown, Hanover, N.H.

Jack Koehler, a Seattle man who came to Germany from NYC late last year, has taken over as AP-Bonn news ed, replacing **George Boulwood**, who had been moved to Berlin. Koehler's slot in Frankfurt has been filled by **Loyal Gould** from the AP-NY cable desk.

Sydney Gruson, NYTimes, and wife **Flora Lewis**, WashPost, are off for a holiday in Yugoslavia.

MADRID... from THURSTON MACAULEY

This Stars&Stripes buochief returned from Stateside homeleave to find Col **Jesse E. Stay** installed as info chief at 16th AF (Spain-Morocco) hq in Torrejon AB near Madrid. He replaced Lt Col **George Schenkein**, who is now with MATS at McGuire AFB, NJ.

Owen R. (Hutch) Hutchinson, USEmb press attache has taken off for US homeleave after issuing a new directory which

lists Madrid newsmen and all Spanish govt info ofcrs. Copies available for visiting newsmen. **Hutch's** deputy, **Herb Morales**, is pinchhitting.

USAmb John Davis Lodge is doing his annual USNR stint with the Atlantic Fleet. Talk here is that **Lodge** (brother of **Henry Cabot**) might get Secy of Navy post if **Nixon** wins in November.

Hank Werba, Variety, is helping handle publicity for **MGM-Bronston's** multimillion 'King of Kings,' currently being shot in Spain — biggest-ever film venture here and terrific shot-in-arm for local industry.

EDITOR'S NOTES:

While the Aug 6 Ticker was at the printers' — hence before open season was officially declared on Ticker contractions — these two angry notes arrived:

From **Herb Altschull**, Bonn — 'Must the Bulletin be made up of what seem to me unnecessary and absurd abbreviations, such as fgn for "foreign" and buochief for "bureau chief," not to mention some others actually indecipherable? I suppose the idea is to create a kind of cablese style, but it really doesn't come off. It looks much more like Madison Avenue than newspaperdom. I haven't found a single colleague overseas who wouldn't much prefer seeing names and titles written out, newspaper-style.'

And from **Thomas H. Wolf**, NYC — 'Eye praying Godsward Bulletin futrely unuse quote fgn corr; buochief; fgn min; strngr; govt info ofc unquote etilk. If we're playing at being correspondents, let's use complete cablese. Otherwise English will do fine for our adult members.'

Editor This Week Is: **Leon Theil**
Bulletin Committee Chairmen:
Donald Wayne, **Jess Gorkin**
Managing Editor: **Lucille G. Pierlot**

The Overseas Press Bulletin is published weekly by The Overseas Press Club of America, Inc., and sent air mail to all overseas points. Subscription price: OPC members, \$8.00; non-members, \$20.00. Address all communications to **Lucille G. Pierlot**, Managing Editor, The Overseas Press Bulletin, 35 E. 39th St., New York 16, N. Y. Tel.: MU 6-1630. Cable: OVERPRESS NEWYORK.

OFFICERS: **John Luter**, President; **John Day**, **Kathleen McLaughlin**, **Ansel Talbert**, Vice Presidents; **F. Richard Anderson**, Secretary; **Franz Weissblatt**, Treasurer. BOARD OF GOVERNORS: **Lawrence G. Blochman**, **Frank Conniff**, **Frank Gibney**, **William L. Laurence**, **Henry Lieberman**, **Marshall Loeb**, **William R. McAndrew**, **Dorothy Omansky**, **Lin Root**, **Harrison E. Salisbury**, **Sigrid Schultz**, **Horace Sutton**, **Stanley M. Swinton**.—**Donald Coe**, **Jess Gorkin**, **George McDonald**, **Joseph Wurzel**, Alternates.—**James V. Foley**, Manager.

PAST PRESIDENTS: **Cecil Brown**, **W. W. Chaplin**, **Robert Considine**, **John Daly**, **William P. Gray**, **Burnet Hershey**, **Frank Kelley**, **Lucian Kirtland**, **Louis Lochner**, **Eugene Lyons**, **Wayne Richardson**, **J. Clifford Stark**, **Lowell Thomas**, **Thomas P. Whitney**, **John Wilhelm**, **Wythe Williams** (deceased).

BULLETIN COMMITTEE: **Donald Wayne**, **Jess Gorkin**, Co-Chairmen; **Cheva Armor**, **William A. Berns**, **George Bookman**, **Charles Campbell**, **Herb Coleman**, **Robert Deindorfer**, **Donald Feitel**, **Charles Klensch**, **Ralph H. Major**, **Paul Miller**, **George Natanson**, **Adele Nathan**, **Jim Quigley**, **Margaret Ralston**, **Madeline D. Ross**, **Lee Silvan**, **Leon Theil**, **Tom Winston**, **Ben Zwerling**. Advertising Manager: **Milton Enzer**.

CORRESPONDENTS: Africa, **Henry Toluzzi**; Athens, **Michael Wilson**; Beirut, **Kenneth Miller**; Berlin, **Gerhard Stindt**; Bonn, **J. Herbert Alschull**; Buenos Aires, **Sam Summerlin**; Cairo, **Wilber Landrey**, **Joe Alex Morris**, Jr. and **Frank Kearns**; Caracas, **Everett Bauman**; Frankfurt, **Phil Whitcomb**; Geneva, **A. M. Rosenthal** and **Walter Hackett**; Hollywood, **Joe Laitin**; Hong Kong, **Jim Robinson** and **Stanley Rich**; Honolulu, **James F. Cunningham**; Johannesburg, **Richard Kasischke**; London, **Jay Axelbank**; Madrid, **Louis Nevin**; Manila, **Jim Becker**; Mexico City, **Marion Wilhelm** and **Arthur Diggle**; Montreal, **John Alius**; Moscow, **Aline Mosby**; New Delhi, **Paul Grimes**; Ottawa, **Tania Daniell**; Panama, **Crede Calhoun**; Paris, **Bernard Redmont**; Rio de Janeiro, **Denny Davis**; Rome, **A. R. McElwain** and **Samuel Steinman**; Saigon, **Joseph Nerbonne**; Singapore, **Don Huth**; Sydney, **Albert E. Norman**; Taipei, **Geraldine Fitch**; Tokyo, **Gene Kramer**; Washington, **Jesse Stearns**; Yugoslavia, **Paul Underwood**; Zurich, **William A. Rutherford**.

KENNEDY (Continued from page 1)

The meeting was arranged by OPC members Michel Cieplinski and James Sheldon, who are respectively Executive Director and Information Director of the Democratic National Committee's Nationalities Division.

Senator Kennedy's appearance was not announced generally to the OPC membership, since it was a special-purpose press conference conducted under auspices of the Democratic organization as host, and for which the Democratic group issued invitations.



Photo Courtesy N.Y. World Telegram & Sun
OPC Members Attend

However, a number of OPC members attended as "unofficial observers."

President John Luter opened the meeting with a brief welcome to Senator Kennedy and the visiting editors, and Mr. Cieplinski then introduced the Democratic nominee.

(President Luter later wired officials of Vice President Richard M. Nixon's campaign an invitation to use club facilities similarly, and also to address the club membership. Senator Kennedy was also invited to return later in the campaign for an address to OPC members.)

Senator Kennedy's answer to the very first question posed was headline material for the late editions.



It was from veteran Hearstman Jim Kilgallen: "What do you think of Khrushchev's new proposal for a summit meeting?"

Senator Kennedy answered that "comment should come from the President"—but added that "to meet without an agenda, without any formal agreements which

may be formally ratified, I think a summit meeting presents us with many hazards."

Senator Kennedy handled with specific knowledge a long barrage of highly technical questions ranging over the whole globe. Among his answers:

Latin America

The U.S. "lost an opportunity" by failing to move forward during the 50's on a constructive Latin American policy. "I do not say turn the clock back to FDR's day—but I would like to see recaptured the atmosphere of the Good Neighbor policy."

We should give necessary aid, seek to help free governments and the expansion of democracy in this area—but to do so "at the point of Mr. Castro's pistol" would be self-defeating.

Satellite Nations

"The U.S. will not permit the Communists to put forward as a fait accompli the present situation behind the Iron Curtain." We cannot, however, say on the one hand that we will do nothing till the satellite nations are free—nor can we make irresponsible promises.

We should amend the Battle Act (which precludes most forms of aid to these countries) so as to give limited aid in food and consumer goods where it will help the cause of freedom—and we would have done so already "if Mr. Dirksen, Mr. Bridges and Mr. Knowland had not

opposed our effort."

Middle East

As to the Middle East: refugees should be resettled "all through the Middle East" and to keep them unsettled "as a method of prolonging the struggle is most unfair."



Peace must be established, with "the realization that Israel is here to stay," and the Suez Canal must be kept open to all countries, in accord with UN action.

The Cold War

For America to find her greatest strength in the cold war, "we must associate ourselves with freedom all around the world." Applying this principle to the new countries of Asia and Africa as well as to South America, Senator Kennedy urged that we "move ahead in the field of civil rights and provide equality of opportunity for all Americans."

(Continued on page 6)

TWA SuperJet

Non-stop flights...New York to Europe

LONDON	PARIS	ROME	LISBON
6 hrs. 30 mins.	6 hrs. 45 mins.	8 hrs. 5 mins.	6 hrs. 15 mins.

TWA SuperJet flies non-stop to London, Paris, Rome, Lisbon... direct to Frankfurt, Madrid, Athens. International dining, de luxe service. Reserve now, First Class or Economy Class on the giant **TWA SuperJet**.

Gordon Gilmore

Vice-Pres., Public Relations, Trans World Airlines

FASTEST COAST-TO-COAST

TWA
THE SUPERJET AIRLINE

The only airline flying across the United States in 5 hrs. and 15 mins.

*TWA THE SUPERJET AIRLINE is a service mark owned exclusively by Trans World Airlines, Inc

"A Window On China"-AP Writer Describes Hong-Kong Duty

by FORREST EDWARDS

News men in Hong Kong work with puzzles. Not the crossword or jigsaw variety, but pieces of the Chinese puzzle that drift across the Red China border to the British crown colony.

One piece may be a paragraph buried in a Chinese newspaper, a radio comment from Peiping, a bit of information from a refugee newly slipped across the border, or a related news story from another area.

It may be intensified shelling of the offshore islands of Quemoy, or stepped up "hate America" invective in the communist propaganda broadcasts.

Red China frequently marks internal troubles with the latter two activities.

From the tiny colony on the coast of Red China, the newsmen piece together the story of nearly 700 million people whose lives, customs and traditions are in ferment. Hong Kong is as close as most Western newsmen can get to China and from this listening post each bit of rumor, fact or news from the interior of the huge country is catalogued. Some of it is complete enough to be reported when it is received. Sometimes a scrap of information, picked up months earlier, comes out of the files and fits perfectly into a developing news story. Some bits, carefully handled, never fit into any pattern.

Reporting Is Research

Hong Kong reporters are to a great extent researchers — probably more so than their counterparts elsewhere in the world.

As an example, there is the 1958 communes program. Months before the Reds acknowledged the program was in progress, Hong Kong newsmen were piecing together the story from bits of information that seeped into the colony. The communes program, with its problems, rebellions and, in some areas, successes, is one of the most important stories to come out of China in recent years.

The massive artillery attacks Red China threw against Quemoy in 1958 was part of the communes story — an "external enemy" device used by Peiping, at least in part, to divert both internal and external attention from the troubles the regime was experiencing in forcing scores of thousands into communes.

Today Hong Kong newsmen are digging, evaluating, reporting and filing on the split between Peiping's "hard" communism and the so-called "softer" Moscow variety. How serious the rift, whether the split will widen, or whether the recent toughening of Moscow's attitude towards the West means it is being healed — it's all part of a developing

Forrest Edwards has served on the AP Tokyo staff since 1952 except for 5 months when he was on Southeast Asia assignment during the Indo-China emergency of 1954. He became Chief of Bureau at Hong Kong in 1957.



Prior to entering AP service at Bismark, N.D. (1942), Edwards was reporter for the Mandan (N.D.) Pioneer.

story and maybe none of us will live long enough to type "endit" to it.

Freer of Restrictions

How effective is this coverage of such a vast area? I believe the Hong Kong window on China — however cloudy it may become at times — makes possible the reporting of the major events behind the bamboo curtain.

All hope to get into China for a first-hand look but, at the same time, many of the correspondents — including British newsmen who got in earlier but are now out — feel that they can do as thorough a job from Hong Kong as they could if they were stationed in China. They believe they would be so restricted in China that it would not be possible to get and file the real story.

Most newsmen in Hong Kong believe Red China is "vastly under-rated" as a prospective world power. Its population is growing at the rate of a million a month.

Geography as well as politics make Hong Kong a center for newsmen — those regularly assigned there as well as traveling correspondents and editors who want to get as near as they can to the closed country.

It's one place in Asia where practically all newsmen assigned to the Orient pass through at least 2 or 3 times a year.

Staffers and stringers regularly based in Hong Kong also spend considerable time traveling to the far reaches of Southeast Asia — to Vietnam, the Philippines, Formosa, Laos, Cambodia, Burma, Thailand. Hong Kong seems to be a news "firehouse."

Jumping Off Place

When something breaks out in Southeast Asia — Quemoy in 1958, Laos in 1959, Eisenhower's recent trip as examples — most of the correspondents

in Hong Kong go barrelling out of the colony on the first plane.

But the traveling isn't confined to just the firehouse calls. Many of the correspondents are in motion at least half the time, on feature, interpretive or background news trips. The *New York Times*, for example, has a three-man bureau headed by Tillman Durdin. Two of the three are usually off covering another area. *Bob Elegant* of *Newsweek* makes Hong Kong his Southeast Asia base. And the *Time-Life* staff spends a lot more time out of Hong Kong than in.

Many newsmen stationed elsewhere in the Orient keep a watchful eye on Red China by frequent trips to Hong Kong. Keyes Beech of the *Chicago Daily News*, Rembert James and Russell Brines of Copley Papers, and Pepper Martin of *U.S. News & World Report* are a few of the newsmen who visit the colony several times a year. Many Hong Kong visitors are permanent correspondents based in Tokyo who are seeking first-hand reports on the Red Chinese situation. *

Our AP American staff also includes *Roy Essoyan*, who was assigned to Hong Kong after several years in the Moscow bureau. Essoyan was born in Japan, and spent many years in China before the Communists' takeover. He speaks fluent Russian. In addition, we have a staff of 8 local Hong Kong newsmen and translators in this important bureau.

Checking The Papers

A news service staffer in Hong Kong spends much of his time combing Red Chinese newspapers, magazines, broadcasts and propaganda. Peiping People's Daily usually arrives in Hong Kong a couple of days after publication. Many other newspapers and periodicals are obtained from dealers and translation services. Some provincial organs may be 3 months late, but they still get a close check.

In addition to our own staff of translators, the newsmen subscribe to one or more translation services which supply verbatim translations of Red Chinese magazine articles, lectures, propaganda leaflets, etc.

It adds up to a tremendous amount of reading and cross checking of what has been read — ploughing through thousands of words of propaganda to find a half-dozen words of hard news. What really hurts, though is going through a 10,000-word article or speech and, at the end, realizing that it was all wasted effort — all propaganda, no news. But even the propaganda — the way it is slanted, its repetition, its emphasis, the group to which it directs its appeal — helps tell part of the China story.

The Interview Circuit

In addition to the vast chore of reading, the correspondent tries further to evaluate his findings via calls on diplomatic sources — every consulate in Hong Kong has its own group of China experts. And he will interview a refugee, when he can find one who is not afraid to talk. (Most refugees have relatives in Red China and most neither want to talk to, nor be seen with, a Western newsman.) Or he will interview a European or Chinese visitor just back from China.

Hundreds of Hong Kong Chinese with travel documents cross the Lowu border bridge every week. Most try to evade newsmen. The refugees without Chinese exit permits smuggle themselves into the British colony.

The colonial government bars visitors to the touchy border area, 25 miles north of Hong Kong city, but reporters get occasional passes. Pool teams cover the crossing of prominent visitors or released prisoners. The teams, selected by the professional committee of the Hong Kong Foreign Correspondents' Club with approval of the colonial government, usually consist of a newsman, a radio man, a still photographer, and 2 newsreel/TV men, one 16mm and one 35mm.

No Cloak and Dagger

There is no cloak and dagger atmosphere in Hong Kong and, being a colony, it does not have the usual diplomatic interplay found in major capitals.

Standing in the center of the business district, a visitor gets the distinct impression of a Western city. Accommodations in first-class hotels are as fine as any major city, but extremely difficult to obtain. Several new hotels are under construction.

Hong Kong is a non-play assignment, much less convivial than comparatively gay Tokyo. There are fewer night spots. And when a visiting reporter asks "what's new?", it's not a greeting. It's a request for an earnest discussion and a fill-in in a quiet corner.

**Edwards does considerable traveling himself and, according to photographer Fred Waters of his staff, was one of the most traveled men in the area last year.*

FAIR GROUP TO EUROPE

A World's Fair committee will leave N.Y. August 14 to invite participation by Yugoslavia, Portugal, Italy, Greece, Austria, Spain and Turkey.

The group includes former governor Charles Poletti; Angier Biddle Duke, president of the International Rescue Committee; John F. Simmons, Fair vice president; and William Berns, director of communications. Thomas Deegan, Jr., chairman of the Fair's Executive Committee, will join the group in Rome.

LAURENCE (Continued from page 1)

At the same meeting, the Board also approved the appointment of the following Committee chairmen:

Ansel E. Talbert — co-chairmen, Program Committee; Dorothy Omansky — co-chairman, Program Committee; Kathleen McLaughlin — chairman, Luncheon Committee; and Alpheus W. Jessup — co-chairman, Hospitality Committee.



Laurence

Wurzel

ATTENTION: OVERSEAS MEMBERS

If you have friends among the foreign newsmen who will cover the presidential election campaigns in our country, please extend an invitation to them to be the guests of your club. For the duration of the campaign, we shall issue guest membership cards to accredited foreign correspondents. The cards will be valid until November 15.

We are preparing the new list of overseas members. Please let us know how you want to be listed and let us have your newest address to help us avoid sins of omission and commission.

Sigrid Schultz,

Overseas Membership Liaison Committee



Survivors of two party conventions gave thanks for their endurance and told how they did it at a Special Open House Aug. 9. (Left to right) Sam Zelman, CBS News; Inez Robb, United Feature Syndicate; Bob Considine, Hearst Headline Service; Victor Lasky, NANA; and A. Wilfred May, Commercial & Financial Chronicle.

CONVENTION COVERAGE REVIEWED AT OPEN HOUSE

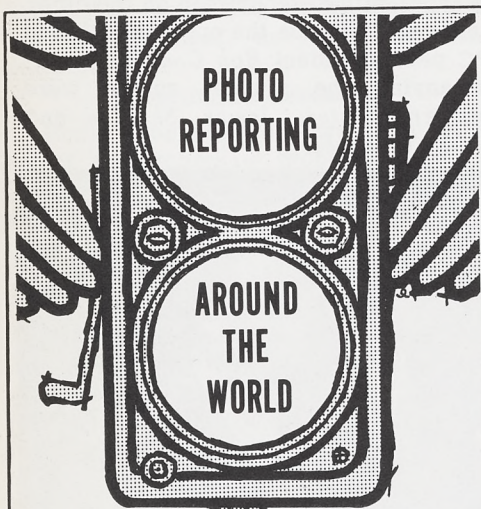
The two recent political conventions thoroughly discussed from a TV camera through to a newspaper reporter's pencil was the theme of last Tuesday evening's open house. In fact, the illustrious panel sitting in attendance took the occasion to offer a preview of the possible setup of the '64 conventions (they may well be streamlined). The panel did not hesitate to offer their suggestions as to ways and means to better the reporter's lot which, by consensus, appeared to be none too good during '60.

Comments ran the gamut of convention telephones, reporters outnumbering delegates two to one, need of a "cool cat" in the White House next term and the impartiality of press political coverage. Other criticisms concerned the "electronic" convention (the ethics of "bugging" top secret caucus hotel rooms by some members of the fourth estate), housing, bars, photographers, "Checkers", smog and, finally, the wisdom of using Los Angeles again as a convention city.

Members of the panel included Inez Robb, Sam Zelman, Wilfred May, Victor Lasky (wearing a Democratic badge on one lapel with a Republican on the other in order to "silence the opposition") and OPC past president Bob Considine. Accompanying the special guests were President Luter, James Sheldon and Dorothy Omanski.

PRODUCERS REFINERS TRANSPORTERS MARKETERS

A complete line of
highest quality petroleum
products for the Motorist,
for Industry,
for Farm and Home.



with

WIDE WORLD PHOTOS INC.
by photographers, reporters
and wire transmissions

— Offices in every major city and country —

**STOCK
PHOTOS FOR
EVERY NEED**

Official
Photographers
for O.P.C.

HEADQUARTERS:
The Associated Press Building
50 Rockefeller Plaza
New York 20, N. Y.
Plaza 7-1111

P. H. MILLER
Manager

PEOPLE & PLACES

ARRIVALS

A.E. Kessler just returned from 5-day stay on Navajo reservation doing articles, one of which was sold to NY Times travel.... **B. Mathieu Roos**, New Yorker mag, back in San Francisco after tour of medical meets in Copenhagen, Rome, Paris & London, and holiday at Cap d'Antibes.

DEPARTURES

Malcolm McTear Davis, ed. of Travel, left for Fiji Islands, Hawaii & Tahiti visits gathering article material.... **Curt Gunther**, mag photog, left for several weeks assignments of Hollywood personalities with his 14-year old daughter as "asst.".... **Lee and Wilson Hall** on NBC News assignment in Cuba.... **John Scott**, spec. asst. to publ. of Time, left Aug. 1 with wife for 10-week Western Europe Tour, gathering Common Market & Outer Seven material.... **B. Wierzbianski**, ed. of Foreign News Ser., off to Lima to attend 1st Inter-American Congress of Working Newspapermen Aug. 19-22. Later will tour Central Amer. countries for FNS.

RADIO - TV

Arthur Settler's piece in Commentary, eyewitness acct. of execution of 7 nazis by U.S. Army, will be made into a TV documentary.

PUBLICATIONS

Cover story in Aug. 30 Look mag (on stands Aug. 15) will be authored by NY Times' **Milton Bracker**.... **Walter H. Diamond**, author of "Foreign Tax & Trade Briefs" and exec. ed. of United States Investor had new "Digest of Brazilian Taxes & Business Organization" (4th edition) just published.... **Bernard Sobel** has written a piece on the history of burlesque for the Amer. Oxford Encyclopedia. Also reviews "The Night They Raided Minsky's" in current Sat. Review.... **Stan Fischler**, N.Y. Journal-American, doing features for Sport-Revue, only French-Canadian sport mag... Aug. publication date for "George Grosz", new book by **Norbert Muhlen** & **Ruth Berenson**. Muhlen's report on present-day German youth appeared in May Reader's Digest and translations of his "The Incredible Krupps" have been published in Japan, France & Germany.... **Joseph Lyford** edits new book "The Agreeable Autocracies", to be published this Fall.

NEW POSITIONS

Edward A. Walsh, Fordham U's journalism head, was named to committee for formation of a federation of Catholic journalism schools at Internat'l Catholic Press Union's 6th Congress, held recently at Santander, Spain. Other OPCers attending Congress: **Gary MacEoin**, as Union's UN rep. for past 5 years; and

Floyd Anderson.... **C. Gayle Warnock**, former news dir. at IT&T has been appointed v.pres. of Communications Counselors, Inc., PR affiliate of McCann-Erickson.... **Joseph Rosapepe**, former OPC gov., named dir. of public info. by Nat'l Assoc. of Investment Companies.... **Josephine Felts**, (formerly dir. of Info Robert College, Istanbul, & Ofc. of War Info, Wash., London & Paris), now consultant to Publications Committee, Woodrow Wilson Foundation, working on the W. Wilson Papers & Letters Edition.... **Luis E. Bejarano**, past public info officer at U.S. Merchant Marine Academy, Kings Point, became dir. of PR at Hillside Hospital, Glen Oaks, NY.... **Leonard Coulter**, for past 10 years NY ed. of Odhams Press Ltd., appointed mgr. of co.'s U.S. operations...

Eve Brown Schimpf, women's ed., Albany Times Union, named to Board of Planned Parenthood, Albany Chapter. **Ruth Lloyd** has launched Lloyd's International (reporting, research & counseling organization). First assignment is coverage of the Organization of American States meet in Costa Rica, for US & Canadian newspapers, mags & radio.... **Andrew J. Valusek**, publ. of the Czech. dailies N.Y. Dennik & N.Y. Listy, became new pres. of Czechoslovak Nat'l Council of America (which gave OPC an award for its freedom of the press work 2 years ago)

Nat'l Federation of Press Women named **Helen Lowe Vanderburg** as pres., **Peggy Phillips** as v.pres. at a recent annual convention.... **George L. Hern** promoted to asst. mgr., PR, for Air France in N. America.... **Ed Pennybacker**, now a partner in new PR firm, PBM, Inc. (N. Mex.), named head of N. Mex. section of Voice of Democracy contest. (He continues as news dir. for KQEO).... **Dan Karasik**, former CBS Vienna bureau chief & Satellite corres., joined Wash. staff of NBC News.... **Aaron Einfrank**, HerTrib, ran Amer. bureau of London DailyHerald in N.Y. during July replacing vacationing bureau chief John Sampson.... **Charles Ferlin** landed PR acct. of Gloriel Enterprises Internat'l in a N.Y. Airways helicopter flying over Manhattan with his "boss".

KENNEDY (Continued from page 3)

The dining room, which was closed for luncheon service until 12:45 for use as a press conference room, was jammed with four sets of TV equipment, as well as the guests. The speakers' table bristled with eleven microphones, carrying the discussion to all parts of the world.

President Luter noted after the meeting that the crowded session pointed up dramatically the Club's need for larger quarters, which would enable it to assume to an even greater degree its rightful role as a scene for major newsmaking events.

MEMBERSHIP APPLICATIONS ACTIVE

VICTOR M. BIENSTOCK — Jewish Telegraphic Agency. Overseas News Agency 1939/51 (New York, Europe, Mideast); *Jewish Daily Bulletin* 1933/35; *N.Y. Herald-Tribune* 1931/33; *New York World* 1929/31. Proposed by *Burnet Hershey*; seconded by *Will Yolen*.

BRENDAN P. MULREADY — reporter-photographer *Stars & Stripes*. Proposed by *Martin Gershen*; seconded by *John Luter*.

WILLIAM H. FANNING, JR. — Radio Free Europe, Paris (Munich, Rome 1955/59). NCWC News Service, Washington, D.C. 1941/55. Proposed by *Allan A. Michie*; seconded by *Allan Dreyfuss*.

ASSOCIATE

PAUL D. BETHEL — Press Attache, U.S. Information Agency, Havana. Proposed by *Tad Szulc*; seconded by *Harold K. Milks*.

ROBERT R. ENDICOTT — The *N.Y. Herald Tribune* since 1956. *Family Circle* Magaz. 1932/54. Proposed by *F. Richard Anderson*; seconded by *Donald Feitel*.

MEL PRATT — Director, Australian News & Information Bureau, New York. Proposed by *G.E. McCadden*; seconded by *George T. McGann*.

NED SCHNURMAN — *Newark Evening News* since 1952. *Sullivan County Eve. News* 1950/52. Proposed by *Guy Savino*; seconded by *William May*.

BRUCE DOWNES — Popular Photography since 1951. *Collier's* 1949/50; *Brooklyn Citizen* 1927/43; *Brooklyn Times* 1920/26. Proposed by *Les Barry*; seconded by *Arthur A. Goldsmith*.

CLYDE W. MAGILL — *Newsweek* since 1950. Proposed by *Ed Wergeles*; seconded by *John Luter*.

MOSHE Y. SACHS — Editor & Publisher, Worldmark Press, Inc. Proposed by *Eric Friedheim*; seconded by *Ernest Aschner*.

ELAINE ELIZABETH SHEPARD — McClure Newspaper Syndicate and Women's News Service. Proposed by *Elmer Roessner*; seconded by *Tom Mahoney*.

EDWARD STANSBURY — *USIA* since 1951. *Time Magazine* 1940/47; *UP* 1932/38. Proposed by *H.W. Toluzzi*; seconded by *Donald Wayne*.

FREDERICK STEIN — The Haight Hill Company. *American Banker* 1949/57; *Wall St. Journal* 1946/47. Proposed by *Walter H. Diamond*; seconded by *Andrew Weil*.

NEW MEMBERS

The Chairman of the Admissions Committee, *Louis P. Lochner*, announces the election to membership of the following candidates:

AFFILIATE

Walter G. Curtis — Ford Motor Company
Herbert Langner — Langner Parry Card & Langner.
Donald J. Tierney — Asiatic Petroleum Corporation.

* * * * *

The Chairman of the Admissions Committee, *Louis P. Lochner*, announces the transfer from associate to active membership of the following member:

W. P. Williamson, Jr. — *Brazil Herald* Rio de Janeiro

PLACEMENT

The Placement Committee is closed for the two-week period from Aug. 13 to Aug. 27. It will reopen Aug. 28.

Stephen E. Korsen,
Chairman

Olympic Stars to be Feted at OPC Reception Aug. 17

Several members of the U.S. Olympic basketball team, track and field squad will be the guests of the OPC at a farewell reception and dinner to be held Wed. Aug. 17, at the Clubhouse. The players are due to leave the next day by air for the Olympic games in Rome.

In addition to the Olympic stars, the OPC guests also will include Gen. *Omar N. Bradley*, (honorary chairman) and Col. *Harry Henschel* (chairman) of the N. Y. Olympic Committee.

Lindsay Nelson, NBC sports commentator, will serve as moderator for the post-dinner discussion program of America's prospects in the 1960 Olympic Games, with the various Olympic stars participating.

The Olympic Night program will begin with cocktails at 6:30 p.m., followed by dinner at 7:30 p.m. The Committee in charge includes Col. *James "Pat" Young*, *Ed Fitzgerald* and *Charles Gillett*.

The following Olympic stars have been invited.

David Sime, *Bobby Joe Morrow*, *Oscar Robertson*, *Darrell Imhoff*, *John Thomas*, *Don Bragg*, *Parry O'Brien*, *Dallas Long*, *William Neider*, *Rafer Johnson*, *Harold Connolly* and *Al Cantello*.

CLASSIFIED

YEARLY RENTAL: Gracious 3 bedrm. house, 1½ baths, big garden in heart of Westport. \$185 month. Call *Schultz*, CA 7-4552 or write 35 Elm St., Westport, Conn.

SUBLET FOR 6 WEEKS: Aug. 27- Oct. 9, lovely Bronxville (Westchester) 4-rm. apt., new elev. bldg., 2 blocks from NY Central, great commuting, 25 min. to Grand Central. 27' livrm, huge air-cond. bedrm, study with thousands of books & double bed, lg. mod. kitch. & dining area. 6 lg. closets, 2 TV sets. \$400. Tele: PE 6-8915 during day, DE 7-1870 evenings.

The Chairman of the Admissions Committee, *Louis P. Lochner*, announces the reinstatement to membership of the following previous members:

ACTIVE

Max R. Grossman — *USIA-IAE* Washington, D.C.
Richard Johnston — *The N. Y. Times*

Lake Shore, Inc.

— a century old Michigan company—is one of the nation's leading manufacturers of marine, mining and heavy industrial specialty equipment. It produces winches, towing machines, windlasses and special cargo handling equipment. Its mining division manufactures cages, skips, hoists, mine cars and sheaves of all kinds. Its industrial division manufactures special machine base plates and portable and custom-made conveyors.

*Helping tell the story of
Lake Shore, Inc., and other leaders
in American industry is the business of*

Burson-Marsteller associates, inc.

New York • Chicago • Pittsburgh • Houston
PUBLIC RELATIONS

Around the World...

coast to coast . . . border-to-border . . . our offices connected by private cables and wires are prepared to provide any financial news or background information you may need.

Our home office is in constant touch with all of them . . . around the clock. In any of our domestic or overseas branches, call the local manager. In New York, call

*Henry Gellermann,
Public Relations Director,
DIgby 4-3600.*

BACHE & CO.

Founded 1879

36 Wall Street, New York 5, N. Y.
Teletype: NY 1-2733 Cable: BACHECO

WORLD'S LARGEST JET FLEET

Of Boeing 707 Intercontinental Jets and Caravelle Jets!



WORLD'S LARGEST AIRLINE

Connecting 216 Cities, 76 Countries and 5 Continents

17 BOEING INTERCONTINENTALS...24 CARAVELLES. World's largest fleet of these two superb jets. They're the fastest long-range and fastest medium-range jets in the skies today. And all 41 will be in service by the end of 1960.

These are not just ordinary jets. Air France Intercontinentals and Caravelles are the most thoroughly tested jetliners ever used in commercial aviation. They're the kind of jets you'd expect to find on Air France.

Air France has been flying jets since 1953. That means seven long years of priceless experience for pilots... ground crews... technicians. In fact, every Air France pilot that flies the Atlantic has more than 10,000 hours of experience. And even these veterans, under Air France's precise standards, take refresher courses every 3 months; must pass stiff flight exams every 6 months. Important facts to remember when you fly the world's largest airline on your next trip abroad.

AIR FRANCE JET

WORLD'S LARGEST AIRLINE/WORLD'S MOST PERSONAL SERVICE